

SPONSORSHIP
PROSPECTUS



ACMHN
2021

46TH INTERNATIONAL MENTAL HEALTH NURSING CONFERENCE 2021

MENTAL HEALTH NURSING IN
A CLIMATE OF CHANGE

10-12 NOVEMBER 2021
GOLD COAST | #ACMHN2021
www.acmhn2021.com





ABOUT THE CONFERENCE

Australian College of Mental Health Nurses 46th International Mental Health Nursing Conference

MENTAL HEALTH NURSING IN A CLIMATE OF CHANGE

The ACMHN hosts the International Mental Health Nursing Conference annually as a face to face event welcoming up to 450 delegates over 3 days. The conference is in its 46th year with a rich history in providing the stage for showcasing excellence in mental health nursing. The conference is an opportunity to network with national and international delegates and establish collaborative partnerships to enhance health outcomes for consumers, their family and carers, and the community more broadly.

Our aim for the International Mental Health Nursing Conference is to create an environment that is conducive to sharing knowledge, relationship building and collaborative practice. We seek to enhance and support capacity building and strengthening of the

mental health sector more broadly, and the profession of mental health nursing through providing productive partnership opportunities for stakeholders, health care agencies and educational institutions.

The ACMHN International Mental Health Nursing Conference provides great benefit for a variety of participating organizations. We welcome the chance to discuss the partnership and sponsorship opportunities that are available for this event and provide partnership opportunities at various price points.

The conference theme mental health nursing in a climate of change acknowledges the disruption and distress generated from the global pandemic, and the growing impact that

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MENTAL HEALTH NURSING IN A CLIMATE OF CHANGE

climate change will have on mental health. The theme recognises the capacity and potential for mental health nurses to support individuals and communities in responding to crisis, challenges and change. Moreover, as our understanding of the underlying causes of mental distress, and the evidence for the effectiveness of particular treatments and practices evolves, mental health nurses will need to lead by example in advocating for services that embrace new ways of thinking and working with people in our care. This is a pivotal time for our profession and the entire mental health sector. The conference will showcase the unique contribution of mental health nurses, and provide an environment for lively collegial discussion and debate on the challenges associated with preparation, recruitment and retention into the specialty. Keynotes will be invited to share with us their ideas around how we ensure that mental health nursing not only survives, but flourishes - now and into the future. A number of panel sessions, workshops and concurrent presentations will provide delegates with opportunities to reconnect, reflect and refresh.

KEY TOPICS

- How will mental health nurses contribute to recovery efforts from the pandemic and natural disasters?
- How should mental health nurses respond collectively to the new normal?
- What opportunities are available for mental health nurses to adapt to and lead changes in thinking and practice?
- How do we ensure we have a sustainable and skilled mental health nursing workforce into the future?
- How do we influence mental health policy directions from 2021 onwards?





LOCATION AND VENUE

GOLD COAST

One of the most popular destinations in Australia, the Gold Coast offers a wealth of attractions, entertainment, facilities and services. The Gold Coast has something for everyone, from some of Australia's best beaches, rainforests and waterways to world class theme parks, sporting venues, shopping and dining precincts and a diverse range of events. Superb weather, stunning landscapes and a variety of accommodation and activities, the Gold Coast is the ideal location for conference delegates.





JW MARRIOTT GOLD COAST RESORT AND SPA

JW Marriott Gold Coast Resort & Spa allows guests to relax and unwind; our luxury 5-star hotel boasts brand new guest rooms, award-winning service and a coveted location on the Gold Coast. The conference facilities have recently received a major refurbishment and guests will experience redesigned hotel rooms and suites as an ideal setting for 5-star relaxation, each offering complimentary high-speed Wi-Fi, plush bedding and pristine marble bathrooms. The hotel's many superb amenities, including peaceful lagoons and an outdoor resort pool, a modern fitness centre and Sport Court along with various food and beverage outlets make this the ultimate venue to showcase the ACMHN conference in 2021.





GROUP RATES

A heavily discounted group rate for accommodation is available for sponsors and delegates via the conference website at www.acmhn2021.com for a limited time.



CONFERENCE HIGHLIGHTS

THE ORATION AND INVESTITURE CEREMONY

The President, Board of Directors and CEO are joined by invited dignitaries, Life Members, Fellows, members and delegates for an official formal Oration and Investiture Ceremony.

The President, on behalf of the Board of Directors and the College, invests new Life Members, Fellows and members to the organisation, and share their celebration in belonging to Australia's peak professional mental health nursing organisation.

The Mental Health Nurse of the Year will also be presented at this important event.

WELCOME RECEPTION

Members and non-members, delegates, presenters, sponsors and exhibitors all come together to celebrate the opening of the Conference. Join us for drinks and canapes in an excellent networking function on Day One.

HIGH QUALITY SCIENTIFIC PROGRAM

The 3 day program includes high profile keynote speakers, leaders in the mental health nursing profession, clinicians, private practitioners, researchers and lived experience perspectives.

As a way to showcase the latest research, information, projects and advances in the mental health nursing profession, the Conference includes a range of exciting extras including book launches, product launches, project launches and promotional events.

CONFERENCE DINNER

Mental health nurses are known for their fun loving spirit. The Conference Dinner is a huge social event where all delegates can catch up with friends, network and celebrate being part of such a fantastic profession. Join us for an evening of good food, wine and dancing.

AWARDS FOR EXCELLENCE

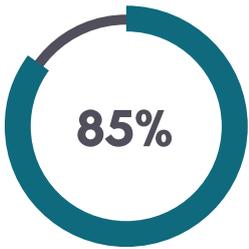
In addition to the Mental Health Nurse of the Year, there are a number of important awards presented during the Conference, including:

- The Stan Alchin Award for best clinical presentation
- The Research Award
- Best Poster Award
- Best First Time Presenter Award
- Best Presentation in a General Category
- Best Presentation in Clinical Supervision

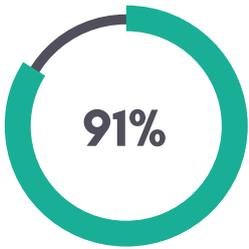
WHY ATTEND?



86% of delegates rated the 2019 Conference above average or excellent



85% of delegates rated the program content above average or excellent



91% of delegates were satisfied or very satisfied with the range of exhibitors



79% of delegates indicated they were likely to engage with an exhibitor post conference

+15 HRS
CPD POINTS

400+
DELEGATES

3 DAY
CONFERENCE

HIGH PROFILE
KEYNOTE PRESENTERS

88
CONCURRENT PRESENTERS

20+
EXHIBITORS

“Thank you – I had an amazing time, and loved every minute of the conference – well done ACMHN!”

HIGH PROFILE KEYNOTE SPEAKERS

The 46th International Mental Health Nursing Conference welcomes a number of high profile keynote speakers in 2021.



GRACE TAME 2021 AUSTRALIAN OF THE YEAR

We are honoured to welcome Grace Tame as a keynote speaker for the 46th International Mental Health Nursing Conference.

Grace Tame 26 of Hobart, Tasmania, was groomed and sexually assaulted at 15 leading her to become an advocate for survivors of child sexual assault and a leader of positive change. Recognising the injustice of Tasmania's gag order preventing survivors from self-identifying publicly, Grace joined the #LetHerSpeak campaign and in 2019 won the right to speak out under her own name. Grace is now focussed on encouraging survivors to share their stories without shame, education around grooming and helping form a federal system that supports the survivors, not just perpetrators. Grace is the 2021 Australian of the Year.

HIGH PROFILE KEYNOTE SPEAKERS



SHANE FITZSIMMONS AFSM

We are honoured to welcome Shane Fitzsimmons as a keynote speaker for the 46th International Mental Health Nursing Conference.

Shane Fitzsimmons was appointed as the inaugural Commissioner for Resilience NSW and Deputy Secretary, Emergency Management with the Department of Premier and Cabinet following a distinguished career with the NSW Rural Fire Service of over 35 years, serving as both a volunteer and salaried member.

Commissioner Fitzsimmons joins us to provide his unique and in depth experience of the recent and current challenges the Australian community have experienced from catastrophic bushfire and pandemic response.

ALISON MCMILLAN COMMONWEALTH CHIEF NURSING AND MIDWIFERY OFFICER

We are honoured to welcome Alison McMillan, Commonwealth Chief Nursing and Midwifery Officer as a keynote speaker for the 46th International Mental Health Nursing Conference.

Professor (Practice) Alison J McMillan PSM Alison McMillan commenced as the Australian Government Department of Health's Commonwealth Chief Nursing and Midwifery Officer in November 2019.

Alison is a Registered Nurse with a Critical Care Nursing Certificate, a Bachelor Degree in Education, a Master of Business Administration. Alison is a member of the Australian Health Protection Principal Committee contributing to advice provided to the National Cabinet during the COVID-19 pandemic and, as Co-Chair of the Infection Control Expert Group providing advice and information on best practice on infection prevention and control in the community, hospitals, aged care, schools and community sport.



SPONSOR'S TABLE AT A GLANCE



Profile on conference website	Profile on conference app	Profile on conference program	Verbal acknowledgment by MC	Customised 12 month Promotional Opportunity	Advertised in 'news' magazines	Exhibition Booth	Advertisement in program	Profile in program	Complimentary Registrations	Company logo Recognition & Displayed	Satchel Inserts	Promotional Items	Banner displayed in Prominent Position	Price (excl. GST)
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MAJOR SPONSORSHIP OPPORTUNITIES

Platinum Principal Partner	✓✓✓	✓✓✓	✓✓✓	✓	✓✓✓	✓✓✓	✓✓	✓✓✓	✓✓✓	✓✓✓ ✓✓	✓✓✓	✓✓	✓✓	✓✓	\$30,000
Gold Associate Sponsor	✓✓	✓✓	✓✓	✓		✓✓	✓	✓✓	✓✓	✓✓✓	✓✓	✓✓	✓	✓✓	\$18,500
Silver Support Sponsor	✓	✓	✓	✓		✓	✓	✓	✓	✓✓	✓	✓	✓	✓	\$10,000

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Keynote Speaker Sponsor	✓	✓	✓	✓		✓	✓	✓	✓	✓✓	✓	✓	✓	✓	\$12,500
Meeting Space Sponsor	✓	✓	✓	✓			✓		✓	✓	✓				\$7,000
Conference Dinner Sponsor	✓	✓	✓	✓		✓	✓	✓	✓	✓✓	✓	✓	✓	✓	\$6,000
Satchel Sponsor	✓	✓	✓	✓		✓		✓	✓	✓	✓✓				\$6,000
Keynote Video Sponsor	✓	✓	✓	✓				✓	✓	✓	✓				\$6,000
Welcome Reception Sponsor	✓	✓	✓	✓					✓	✓	✓	✓	✓	✓✓	\$6,000
Refreshment Break Sponsor	✓	✓	✓	✓			✓		✓	✓	✓	✓		✓	\$5,000
Registration Desk Sponsor	✓	✓	✓	✓					✓	✓	✓	✓		✓	\$5,000
Name badge & Lanyard Sponsor	✓	✓	✓	✓					✓	✓	✓	✓			\$5,000
Photo Booth Sponsor	✓	✓	✓	✓					✓	✓	✓		✓	✓	\$3,500

SPONSOR'S TABLE AT A GLANCE

															Price (excl. GST)
EXHIBITION PLUS PACKAGES															
WiFi Exhibitor	✓	✓	✓	✓			✓		✓	✓	✓	✓			\$6,500
Coffee Cart Exhibitor	✓	✓	✓	✓			✓		✓	✓	✓	✓			\$5,500
Notepad & Pen Exhibitor	✓	✓	✓	✓			✓		✓	✓	✓	✓			\$5,500
EXHIBITION PACKAGES															
Single Booth							✓		✓	✓	✓				\$3,500
Double Booth							✓✓		✓	✓✓	✓				\$6,000
ADVERTISING OPPORTUNITIES - SACHEL INSERT															
A4 flyer double sided												✓✓			\$800
A4 flyer up to 4 pages												✓			\$1000
Promotional product													✓		\$1000
HANDBOOK ADVERTISEMENT															
Full page								✓✓							\$800
Half page								✓							\$600
Quarter page								✓							\$400

SPONSORSHIP PACKAGES

PLATINUM PRINCIPAL PARTNER

\$30,000 (Only one available)

As the Platinum Principal Partner your organisation will have the highest visibility and maximum exposure at the Conference.

This is a unique opportunity to be placed at the forefront of the delegates and receive recognition for your support of the mental health sector.

ENTITLEMENTS:

- | | | |
|---|--|---|
|  Name acknowledgement as the Conference Platinum Principal Partner |  Company logo on all holding slides in the plenary sessions. |  Full page advertisement in each edition of the College's quarterly 'news' magazines prior to the Conference (subject to time of booking). |
|  Logo recognition as the Platinum Principle Partner in all Conference promotional material, including the Conference eBulletins, the cover of the official program and on the Conference website (including link to your home page). |  2x promotional inserts in the Conference satchels, can be flyer or item (excluding notepad and pen). |  6m x 2m exhibition booth in prominent position. |
|  Acknowledgement during the opening and closing plenary sessions. |  1 x banner displayed in prominent position during all plenary sessions. |  5x full registrations including social functions. |
|  Customised promotional opportunities with the College for a 12 month period (from date of booking), not just for the Conference. |  1x banner displayed at the registration desk. |  Company logo, contact details and profile in Conference program. |
| |  Company logo on all lectern signs. |  Company logo, contact details and profile on the Conference website. |
| |  2x promotional items/ flyers handed out during a plenary session (excluding note pad and pen). |  Consenting delegate list |
| |  Full page advertisement in the Conference program. | |



GOLD ASSOCIATE SPONSOR

\$18,500

As the Gold Associate Sponsor your organisation will be a key sponsor and your brand will be represented throughout the Conference. This is an excellent opportunity to affiliate your brand with the mental health sector and show your support for mental health nurses in Australia and internationally.

ENTITLEMENTS:



Name acknowledgement as the Conference Gold Associate Sponsor.



Logo recognition as the Gold Associate Sponsor in all Conference promotional material, including the Conference eBulletins and on the Conference website (including link to your home page).



Acknowledgement in the opening and closing plenary sessions.



Company logo on all holding slides in the plenary sessions.



2x promotional inserts in the Conference satchels, can be flyer or item (excluding notepad and pen).



Consenting delegate list.



1x banner displayed in prominent position during opening and closing plenary sessions.



1x banner displayed at the registration desk.



1x promotional item/flyer handed out during a plenary session (excluding note pad and pen).



Half page advertisement in Conference program.



2 x Promotional inserts in the Conference satchels. Can be flyer or item (excluding notepad and pen).



3m x 2m exhibition booth in prominent position, subject to availability.



3x full registrations, including social functions.



Company logo, contact details and profile in Conference program.



Company logo, contact details and profile on the Conference website.



SILVER SUPPORT SPONSOR

\$10,000 (Four available)

As a Silver Support Sponsor your organisation will be associated with one of the concurrent streams. This provides an excellent opportunity to build partnerships and demonstrate your support of the mental health sector. As with the Silver Support Sponsor, this is an excellent opportunity to affiliate your brand with the mental health sector and show your support for mental health nurses in Australia and internationally.

ENTITLEMENTS:

- | | | |
|--|---|---|
| <p> Name acknowledgement as a Conference Silver Support Sponsor.</p> | <p> 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).</p> | <p> 2x full registrations, including social functions.</p> |
| <p> Logo recognition as an Silver Support Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to your stream and on the Conference website (including link to your home page).</p> | <p> 1 x banner displayed in a prominent position during all sessions in nominated concurrent stream.</p> | <p> Company logo, contact details and profile in Conference program.</p> |
| <p> Acknowledgement in the opening and closing plenary sessions.</p> | <p> 1x promotional item/ flyer handed out during a concurrent session in your nominated stream (excluding note pad and pen).</p> | <p> Company logo, contact details and profile on the Conference website.</p> |
| <p> Company logo on all holding slides in the nominated concurrent stream sessions.</p> | <p> Quarter page advertisement in Conference program.</p> | |
| | <p> 3m x 2m exhibition booth in prominent position, subject to availability.</p> | |

“Well done on providing a wonderful professional development opportunity.”

KEYNOTE SPEAKER SPONSOR

\$12,500 (Only two available)

Headlining keynote speakers are highly regarded by delegates as they provide the global context to the Conference deliberations.

As a sponsor of a keynote speaker your organisation is associated with this highlight of the ACMHN's 46th International Mental Health Nursing Conference. There is also the potential for a wider audience, should the speaker undertake media interviews or hold workshops during their time in Australia.

ENTITLEMENTS:



Name acknowledgement as the Conference International Speaker Sponsor.



Opportunity to meet sponsored speaker and have an official photograph.



2 x full registrations, including social functions.



Logo recognition as the International Speaker Sponsor in all conference promotional material including the Conference eBulletins, in the Conference program next to your sponsored speaker and on the Conference website (including link to your home page).



1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).



Company logo, contact details and profile in Conference program.



Consenting delegate list.



Company logo, contact details and profile on the Conference website.



Acknowledgement in the opening and closing plenary sessions.



1 x banner displayed in prominent position during sponsored speakers session.



Company logo on all holding slides before and after your sponsored speaker presents.



Quarter page advertisement in Conference program.

“Enjoying hearing about nurses who are recognised for their individual merits and contribution the profession.”



CONFERENCE DINNER SPONSOR

\$7,000 (Only one available)

The Conference Dinner is the social highlight of the ACMHN's International Mental Health Nursing Conference and is always well attended.

This event provides an opportunity for delegates to network in a relaxed, fun environment.

ENTITLEMENTS:

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|--|--|--|
| <p> Name acknowledgement as the Conference Dinner Sponsor.</p> | <p> 1x promotional item placed at each table seating.</p> | <p> 2x full registrations, including social functions.</p> |
| <p> Logo recognition as the Conference Dinner Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Conference Dinner description and on the Conference website (including link to your home page).</p> | <p> 1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).</p> | <p> 4x Conference Dinner tickets.</p> |
| <p> Acknowledgement in the opening and closing plenary sessions.</p> | <p> 1x banner displayed on stage during the Conference Dinner.</p> | <p> Logo displayed on Conference Dinner menus.</p> |
| <p> Company logo projected at the Conference Dinner on holding slides and the opportunity to provide a five minute introduction and welcome to the dinner.</p> | <p> 1x banner displayed at the entrance to the Conference Dinner.</p> | <p> Opportunity to provide a sponsor banner or backdrop in a designated photo area at the dinner venue.</p> |
| | <p> Quarter page advertisement in Conference program.</p> | <p> Company logo, contact details and profile in Conference program.</p> |
| | <p> Quarter page advertisement in each edition of the Colleges quarterly 'news' magazines prior to the Conference (subject to time of booking).</p> | |

“Really good conference. Great diversity and choice of presenters and topics.”

SACHEL SPONSOR

\$6,000 (Only one available)

Distributed to every delegate upon registration, satchels are used throughout and after the Conference.

Sponsorship of the satchels offers excellent exposure, as it will make your organisation a constant presence for the duration of the event and beyond.

ENTITLEMENTS:

-  Name acknowledgement as the Satchel Sponsor.

-  Logo recognition as the Satchel Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program and on the Conference website (including link to your home page).

-  Logo included on all satchels (subject to time of booking).

-  Acknowledgement in the opening and closing plenary sessions.

-  2x promotional inserts in the Conference satchels, can be flyer or item (excluding notepad and pen).

-  Quarter page advertisement in Conference program.

-  Quarter page advertisement in each edition of the Colleges quarterly 'news' magazines prior to the Conference (subject to time of booking).

-  1x full registration, including social functions.

-  Company logo, contact details and profile in Conference program.

-  Company logo, contact details and profile on the Conference website.

KEYNOTES VIDEO SPONSOR

\$6,000 (Only one available)

Delegates, members and other mental health professionals will be able to access videos of the keynote presenters after the Conference, via the College's Professional Development Portal, part of the College website. This will provide you with extended exposure for your brand for months and years into the future.

ENTITLEMENTS:

-  Name acknowledgement as the Keynote Video Sponsor.

-  Logo recognition as the Keynote Video Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program and on the Conference website (including link to your home page).

-  Acknowledgement in the opening and closing plenary sessions.

-  Logo displayed on holding slides before and after keynote presentation of the video.

-  Company logo imprinted on nominated keynote video.

-  Prominent signage during keynote sessions.

-  1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).

-  1x full registration, including social functions.

-  Company logo, contact details and profile in Conference program.

-  Company logo, contact details and profile on the Conference website.

WELCOME RECEPTION SPONSOR

\$6,000 (Only one available)

The Welcome Reception follows the Oration and Investiture Ceremony, a significant event for the College, and one which hosts a number of dignitaries and important College members.

This event provides an opportunity for delegates to network and renew acquaintances, and also officially opens the trade exhibition.

ENTITLEMENTS:

-  Name acknowledgement as the Welcome Reception Sponsor.
-  Logo recognition as the Welcome Reception Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Welcome Reception description and on the Conference website (including link to your home page).
-  Acknowledgement in the opening and closing plenary sessions.
-  1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
-  2x banners displayed in the area where the Welcome Reception will be held.
-  2x full registration, including social functions.
-  3x Welcome Reception tickets.
-  1x promotional item handed out at Welcome Reception.
-  Company logo, contact details and profile in Conference program.
-  Company logo, contact details and profile on the Conference website.

MEETING SPACE SPONSOR

\$7,000 (Only one available)

The meeting space is a 6mx2m booth with tables and chairs that will be a prominent position in the trade exhibition where delegates can meet and network throughout the Conference.

You will have naming rights to the meeting space e.g. 'ACMHN Meeting Space' and will have the opportunity to brand the space with promotional products, graphics and brochures as you see fit.

It will be promoted throughout the conference as a great meeting point for those who wish to get in touch, giving you key exposure to all delegates at the Conference.

ENTITLEMENTS:

-  Name acknowledgement as the Meeting Space Sponsor.
-  Logo recognition as the Meeting Space Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Meeting Space description and on the Conference website (including link to your home page).
-  Acknowledgement in the opening and closing plenary sessions.
-  Opportunity to brand the meeting space e.g. 'ACMHN Meeting Space'.
-  6m x 3m exhibition booth, which will be the meeting space.
-  1x full registration, including social functions.
-  2x exhibitor only registrations, including a ticket to the Welcome Reception.
-  1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
-  Company logo, contact details and profile in Conference program.
-  Company logo, contact details and profile on the Conference website.

REFRESHMENT BREAK SPONSOR

\$5,000 (Only three available: Tuesday, Wednesday, Thursday)

Delegates look forward to the refreshment breaks.

Sponsorship of the refreshment break provides an opportunity to reach out to them while they are relaxed and chatting.

ENTITLEMENTS:

-  Name acknowledgement as the Refreshment Break Sponsor on nominated day.
-  Logo recognition as the Refreshment Break Sponsor on nominated day in all Conference promotional material including the Conference eBulletins, in the Conference program next to the refreshment breaks on nominated day and on the Conference website (including link to your home page).
-  Acknowledgement in the opening and closing plenary sessions.
-  Prominent signage displayed during all refreshment breaks on your nominated day.
-  1x banner displayed during breaks on nominated day.
-  1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
-  3m x 3m exhibition booth, subject to availability.
-  1x full registration, including social functions.
-  1x exhibitor only registration, including a ticket to the Welcome Reception.
-  Company logo, contact details and profile in Conference program.
-  Company logo, contact details and profile on the Conference website.

REGISTRATION DESK SPONSOR

\$5,000 (Only one available)

The registration desk is a great place to highlight your product service or event. Each delegate is required to have their registration confirmed upon arrival at the Conference, and pick up their satchel and any relevant Conference materials.

The registration desk is situated in a prominent position, and delegates approach staff at the desk with a range of ticketing information and enquiries throughout the Conference.

ENTITLEMENTS:

-  Name acknowledgement as the Registration Desk Sponsor.
-  Logo recognition as the Registration Desk Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Registration Desk description and on the Conference website (including link to your home page).
-  Acknowledgement in the opening and closing plenary sessions.
-  Company logo represented on registration desk signage.
-  1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
-  1x banner displayed next to the registration desk.
-  1x full registration, including social functions.
-  1x promotional item handed out/ available at the registration desk.
-  Company logo, contact details and profile in Conference program.
-  Company logo, contact details and profile on the Conference website.

NAME BADGE & LANYARD SPONSOR

\$5,000 (Only one available)

Networking means meeting new people and putting faces to names. As such, name badges are an important tool in supporting networking throughout the Conference. Each delegate will be issued a name badge printed with your logo.

Your logo will be visible on every delegate at the Conference, and be seen whenever a delegate looks at a name badge.

ENTITLEMENTS:



Name acknowledgement as the Name Badge Sponsor.



Logo recognition as the Name Badge Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Name Badge description and on the Conference website (including link to your home page).



Acknowledgement in the opening and closing plenary sessions.



Company logo on all name badges.



Opportunity to provide company branded lanyards.



1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).



1x full registration, including social functions.



Company logo, contact details and profile in Conference program.



Company logo, contact details and profile on the Conference website.

PHOTO BOOTH SPONSOR

\$3,500 (Only one available)

Conferences hold fond memories for those attending. Instant photos are a fantastic way for delegates to remember their time at the Conference Dinner.

By sponsoring the photo booth, your company is in the unique position of being associated with a fun keepsake for the delegates.

ENTITLEMENTS:



Name acknowledgement as the Photo Booth Sponsor.



Logo recognition as the Photo Booth Sponsor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Photo Booth description and on the Conference website (including link to your home page).



Acknowledgement in the opening and closing plenary sessions.



1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).



1x banner displayed next to the photo booth.



2x Conference Dinner tickets.



1x promotional item handed out/ available at the photo booth.



Company logo, contact details and profile in Conference program.



Company logo, contact details and profile on the Conference website.



EXHIBITION PLUS PACKAGES

Exhibition Plus Packages have been designed for exhibitors who would like that something extra to draw delegates to their stand to create additional exposure. The packages are items that are either used or consumed by delegates throughout the Conference.

WIFI EXHIBITOR

\$6,500 (Only one available)

The Wifi Exhibitor will provide access to an essential tool to every delegate who attends the Conference and wants to keep connected with work, family and friends. Throughout the Conference, delegates log onto wifi from their mobiles, tablets and laptops. Delegates are constantly connected and the Wifi Exhibitor Package is just one way to connect with them.

ENTITLEMENTS:



Name acknowledgement as the Wifi Exhibitor.



Logo recognition as the Wifi Exhibitor in all Conference promotional material including the Conference eBulletins, in the Conference program next to the Wifi description and on the Conference website (including link to your home page).



Acknowledgement in the opening and closing plenary sessions.



1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).



Opportunity to have delegates visit your stand to connect to the wifi.



Opportunity to have your home page displayed when delegates first connect or set the wifi password to represent your organisation name.



3m x 2m exhibition booth.



1x full registration, including social functions.



2x exhibitor only registrations, including a ticket to the Welcome Reception.



Company logo, contact details and profile in Conference program.



Company logo, contact details and profile on the Conference website.

COFFEE CART EXHIBITOR

\$5,500 (Only one available)

Coffee is the cornerstone of today's society. Everyone craves their coffee and where do delegates go when they need a boost? The coffee cart of course!

Being the Coffee Cart Exhibitor means you will have a barista serving espresso coffee, to entice delegates to visit your stand.

ENTITLEMENTS:

-  Name acknowledgement as the Coffee Cart Exhibitor.
-  Logo recognition as the Coffee Cart Exhibitor on all Conference material including the Conference eBulletins, in the Conference program next to the Coffee Cart description and on the Conference website (including link to your home page).
-  Acknowledgement in the opening and closing plenary sessions.
-  1x promotional insert in the Conference satchels, can be flyer or item (excluding notepad and pen).
-  Opportunity to have delegates visit your stand to get their Coffee.
-  Opportunity to provide branded coffee cups (subject to venue approval and supplied by sponsor).
-  3m x 2m exhibition booth.
-  1x full registration, including social functions.
-  2x exhibitor only registrations, including a ticket to the Welcome Reception.
-  Company logo, contact details and profile in Conference program.
-  Company logo, contact details and profile on the Conference website.

NOTEPAD & PEN EXHIBITOR

\$5,500 (Only one available)

There is no note taking without notepads and a pen, and delegates often forget to bring something to write on, and with.

This exhibition package provides the opportunity to have your brand in front of the delegates at every session of the Conference.

Notebooks and pens to be provided by sponsor

ENTITLEMENTS:

-  Name acknowledgement as the Notepad and Pen Exhibitor.
-  Logo recognition as the Notepad and Pen Exhibitor on all Conference material including the Conference eBulletins, in the Conference program next to the Notepad and Pen description and on the Conference website (including link to your home page).
-  Acknowledgement in the opening and closing plenary sessions.
-  Opportunity to have delegates collect their notepad and pen from your stand.
-  1x promotional insert in the Conference satchels, can be flyer, item or the notepad and pens.
-  3m x 2m exhibition booth.
-  1x full registration, including social functions.
-  2x exhibitor only registrations, including a ticket to the Welcome Reception.
-  Company logo, contact details and profile in Conference program.
-  Company logo, contact details and profile on the Conference website.

EXHIBITION PACKAGES



Take part in the Conference exhibition to ensure maximum exposure to those in the industry.

Exhibiting at the Conference will provide your organisation with access to approximately 400 delegates.

All breaks will be held amongst the exhibition stands, providing high exposure to the delegates for all exhibitors.

As an Exhibitor you will be:

- Highly visible at the premier mental health nursing event.
- Surrounded by extensive networking opportunities.
- Building links with the those in the mental health industry.
- Associated with quality, innovation and excellence through an event with a reputation for addressing cutting edge issues in health care.
- Provided the opportunity to showcase your products, services and demonstrate new releases.

SINGLE BOOTH

\$3,500

A standard booth provides a shell scheme and plenty of space to exhibit and demonstrate your products and services. Additional furniture and equipment can be hired from the exhibition contractor, who will contact each exhibitor directly following confirmation of your booking.

ENTITLEMENTS:

 3m x 2m exhibition booth.	 1 x dressed trestle table and 2 x chairs.
 Fascia sign with company name.	 Company logo, contact details and profile in Conference program.
 Power outlet and spotlight.	 Company logo, contact details and profile on the Conference website.
 1x full registration, including social functions.	 Opportunity to purchase up to 2 additional exhibition only passes for \$300 each.
 1x exhibitor only registration, including a ticket to the Welcome Reception.	

*Discounts may be offered for certain organisations that support mental health. Please discuss with the Events Manager, Ellen Fraser regarding eligibility.

DOUBLE BOOTH

\$6,000

For those who wish to have a bit of extra space, a double booth will offer that opportunity.

Additional furniture and equipment can be hired from the exhibition contractor, who will contact each exhibitor directly following confirmation of your booking.

ENTITLEMENTS:

- 
6m x 3m exhibition booth.
- 
2x fascia sign with company name.
- 
2x power outlet and spotlight.
- 
2x full registrations, including social functions.
- 
2x exhibitor only registrations, including two tickets to the Welcome Reception.
- 
2 x dressed trestle tables and 2 x chairs.
- 
Company logo, contact details and profile in Conference program.
- 
Company logo, contact details and profile on the Conference website.
- 
Opportunity to purchase up to 2 additional exhibition only passes for \$300 each.

*Discounts may be offered for certain organisations that support mental health. Please discuss with the Events Manager, Ellen Fraser regarding eligibility.

SATCHEL INSERTS

Satchel inserts are a great way to get your collateral right into the hands of delegates. Each delegate is given a satchel on arrival and the first thing many do is check out the contents.

It's simple – you provide us with your promotional flyer or product, and we will include it in all delegate satchels.

A4 flyer double sided	\$800
A4 flyer up to 4 pages	\$1,000
Promotional product	\$1,000

ADVERTISEMENT OPPORTUNITIES

The following advertising options are available to reinforce other sponsorship packages, or as individual items.

For example, an advertisement in the Conference Program is a fantastic way to get additional exposure, promote your exhibition, and keep your name in front of delegates during the Conference.

Conference Program:

Full page	\$800
Half page	\$600
Quarter page	\$400

SPONSORSHIP & EXHIBITION BOOKING FORM

Organisation: _____

Contact Name: _____

Mailing Address: _____

Telephone: () _____ Fax: () _____

Email: _____

SPONSORSHIP PACKAGES

- | | | |
|--------------------------|------------------------------|----------|
| <input type="checkbox"/> | Platinum Principal Partner | \$30,000 |
| <input type="checkbox"/> | Gold Associate Sponsor | \$18,500 |
| <input type="checkbox"/> | Silver Support Sponsor | \$10,000 |
| <input type="checkbox"/> | Keynote Speaker Sponsor | \$12,500 |
| <input type="checkbox"/> | Conference Dinner Sponsor | \$6,000 |
| <input type="checkbox"/> | Satchel Sponsor | \$6,000 |
| <input type="checkbox"/> | Keynotes Video Sponsor | \$6,000 |
| <input type="checkbox"/> | Welcome Reception Sponsor | \$6,000 |
| <input type="checkbox"/> | Meeting Space Sponsor | \$7,000 |
| <input type="checkbox"/> | Refreshment Break Sponsor | \$5,000 |
| <input type="checkbox"/> | Wednesday 10 Nov | |
| <input type="checkbox"/> | Thursday 11 Nov | |
| <input type="checkbox"/> | Friday 12 Nov | |
| <input type="checkbox"/> | Registration Desk Sponsor | \$5,000 |
| <input type="checkbox"/> | Name Badge & Lanyard Sponsor | \$5,000 |
| <input type="checkbox"/> | Photo Booth Sponsor | \$3,500 |

EXHIBITION PLUS PACKAGES

- | | | |
|--------------------------|-------------------------|---------|
| <input type="checkbox"/> | Wifi Exhibitor | \$6,500 |
| <input type="checkbox"/> | Coffee Cart Exhibitor | \$5,500 |
| <input type="checkbox"/> | Notepad & Pen Exhibitor | \$5,500 |

EXHIBITION PACKAGES

- | | | |
|--------------------------|---------------|---------|
| <input type="checkbox"/> | Single Booth | \$3,500 |
| <input type="checkbox"/> | Double Booth: | \$6,000 |

SATCHEL INSERTS

- | | | |
|--------------------------|-----------------------|---------|
| <input type="checkbox"/> | A4 Flyer Double Sided | \$800 |
| <input type="checkbox"/> | A4 Flyer Up to 4pp | \$1,000 |
| <input type="checkbox"/> | Promotional Item | \$1,000 |

CONFERENCE PROGRAM ADVERTISING

- | | | |
|--------------------------|---------------------|-------|
| <input type="checkbox"/> | Full page advert | \$800 |
| <input type="checkbox"/> | Half page advert | \$600 |
| <input type="checkbox"/> | Quarter page advert | \$400 |

**Please forward completed
booking form to:**

Australian College of Mental Health Nurses
Contact: Ellen Fraser, Event Manager

Mail: PO Box 154, Deakin West ACT 2600
Phone: 0497 079 799 or (02) 6285 1078
Email: ellen.fraser@acmhn.org

TERMS & CONDITIONS

- ACMHN reserves the right to amend the sponsorship and exhibition packages to benefit the sponsor, exhibitor, Conference and delegates.
- Sponsors and Exhibitors will be selected based on their ability to meet Conference requirements. ACMHN reserves the right to review all display materials provided by a Sponsor or Exhibitor and/or with discretion, refuse any application.
- All Sponsors and Exhibitors must comply with the principles that their sponsorship must:
 - withstand professional and public scrutiny;
 - conform to professional and community standards of ethics and good taste; and
 - not bring ACMHN and/or the industry into disrepute.
- The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the ACMHN and all prices in this prospectus are quoted exclusive of GST. ACMHN reserves the right to vary to prices in accordance with any movements in the legislated rate of the GST.
- Provision of a logo is taken to be permission for the ACMHN to use that intellectual property to advertise and promote the Conference.
- Sponsorship or Exhibition space will be allocated only on receipt of a signed Booking Form. A letter of confirmation and tax invoice will be provided to confirm the booking. The full amount is due and payable within 14 days of receiving the tax invoice.
- Exhibitors must hold public and liability insurance to a minimum of AUD\$10 million. Certificates of currency for the insurance may be requested.
- CANCELLATION POLICY: All cancellations must be notified to the Events Coordinator of ACMHN in writing (either by fax or email) before the cancellation can be processed.
- Cancellations will not be deemed to be received until you have written confirmation from ACMHN. If you have not received acknowledgement within two (2) business days, please contact (02) 2685 1078. If the cancellation is not received in writing, the sponsorship or exhibition space will not be cancelled and the full amount will still be payable.
- For cancellations received in writing by ACMHN on or before 30 June 2019, a service fee of 50% of total fees will apply. No refunds will be made for cancellations after 30 June 2019.
- After a sponsorship or exhibition has been confirmed, a reduction in exhibition space or sponsorship size will be considered a cancellation and will be governed by the above cancellation policy. Any exhibition space not claimed one hour before the exhibition commences may be reassigned without refund.
- Exhibition space will be allotted in the order in which applications and payments are received.
- ACMHN reserves the right to rearrange the floor plan and/or relocated any exhibit without notice. ACMHN will not discount or refund for any facilities not used or not required.
- If it is intended to utilise a custom built stand, the Exhibition Manager must be advised and such advice must include full details and dimensions. All display construction requires the approval of the Events Coordinator. The custom built stand must fit inside the exhibition space allocated as indicated on the floor plan.
- The delivery of sponsorship and exhibition entitlements will be provided subject to the Sponsor's/Exhibitor's application meeting production timelines.
- No Sponsor or Exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked trade exhibition space except upon written consent of the Events Coordinator.
- Sponsor or Exhibitor staff attending as part of the sponsorship or exhibition package will be required to agree to the standard delegate terms and conditions.
- Should, for any reason outside the control of ACMHN, the venue or speakers change or the event be cancelled, ACMHN will endeavour to reschedule. In this instance the sponsor/ exhibitor will indemnify and hold ACMHN harmless from and against any and all costs, damages and expenses. ACMHN does not accept responsibility for, and the sponsor/exhibitor indemnifies ACMHN against, any costs, charges or fines incurred by the sponsor/exhibitor in the process of attending the International Mental Health Nursing Conference. This agreement is subject to the laws of the Australian Capital Territory and agreement to these terms and conditions indicates acceptance of this indemnity.
- Neither party shall be liable in damages or have the right to terminate this Agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to Acts of God, Government restrictions (including the denial or cancellation of any export or other necessary license), wars, insurrections and/or any other cause beyond the reasonable control of the party whose performance is affected.



ACMHN 2021



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of Mental Health Nurses Inc.

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Deakin West ACT 2600

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Toll Free: 1300 667 079

Email: enquiries@acmhn.org